



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/T Murphy/R/Con/PA (16299)
BrabenderCox (3844)
BRABENDER,LIZ
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/T MURPHY/R/CON/PA (29258)
National/Political
/06292001

Invoice 640565
Inv Date 10/28/2012
Terms Net 30
Contract 331377
Bill Type Standard
Period 10/1/2012 - 10/28/2012

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MURPHY 10/23
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:10PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|--------------------|----------------------------|-----------------------|--------|-------------------------------|-----------------------|-----------|-------------------------|
| 22.0 | Contract Line Remarks: | | TODAY 7-8A/112 | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Day, W-1, Th-1, F-1 | 10/24/12 7:24AM (We) | 00:30 | Today Show | BCTM1203H | \$625.00 | |
| | Spot | 7:00:00AM- 8:00:00 | Day, W-1, Th-1, F-1 | 10/26/12 7:27AM (Fr) | 00:30 | Today Show | BCTM1203H | \$625.00 | |
| 22.0 | Spot | | | 10/25/12 | | | 1 preempt @ \$625.00 | \$0.00 | Advertiser Instructions |
| 24.0 | Contract Line Remarks: | | JUDY 4-430P/114 | | | | | | |
| | Spot | 4:00:04PM-Judge Ju | Day, W-1, Th-1, F-1 | 10/24/12 4:19PM (We) | 00:30 | JUDGE JUDY 4P | BCTM1203H | \$400.00 | |
| | Spot | 4:00:04PM-Judge Ju | Day, W-1, Th-1, F-1 | 10/26/12 4:12PM (Fr) | 00:30 | JUDGE JUDY 4P | BCTM1203H | \$400.00 | |
| 24.0 | Spot | | | 10/25/12 | | | 1 preempt @ \$400.00 | \$0.00 | Advertiser Instructions |
| 26.0 | Spot | | | 10/24/12 | | | 2 preempts @ \$800.00 | \$0.00 | Pre-empt |
| 28.0 | Contract Line Remarks: | | NEWS 530-6P/118 | | | | | | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (2), We,Th,Fr | 10/24/12 5:39PM (We) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | BCTM1203H | \$800.00 | |
| 28.0 | Spot | | | 10/24/12 | | | 1 preempt @ \$800.00 | \$0.00 | Pre-empt |
| 29.0 | Contract Line Remarks: | | NEWS 6-630P/119 | | | | | | |
| | Spot | 5:58:34PM-Channel | Day, W-1, Th-1, F-1 | 10/24/12 6:22PM (We) | 00:30 | Channel 11 News At 6pm M-F | BCTM1203H | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Day, W-1, Th-1, F-1 | 10/25/12 6:23PM (Th) | 00:30 | Channel 11 News At 6pm M-F | BCTM1203H | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Day, W-1, Th-1, F-1 | 10/26/12 6:28PM (Fr) | 00:30 | Channel 11 News At 6pm M-F | BCTM1203H | \$1000.00 | |
| 31.0 | Contract Line Remarks: | | WHEEL/121 | | | | | | |
| | Spot | 7:30:04PM-WHEEL (| Per week (1), We,Th,Fr | 10/25/12 7:58PM (Th) | 00:30 | Wheel Of Fortune | BCTM1203H | \$1650.00 | |
| 33.0 | Contract Line Remarks: | | LATE NEWS/123 | | | | | | |
| | Spot | 10:59:34PM-CHANNE | Per week (1), We,Th,Fr | 10/25/12 11:33PM (Th) | 00:30 | CHANNEL 11 NEWS AT 11P | BCTM1203H | \$2000.00 | |
| 35.0 | Contract Line Remarks: | | SUN NEWS 6-630P/125 | | | | | | |
| | Spot | 6:00:04PM-CHANNE | Day,Su-1 | 10/28/12 6:23PM (Su) | 00:30 | CHANNEL 11 NEWS | BCTM1203H | \$675.00 | |
| 36.0 | Contract Line Remarks: | | NEWS 6-7a/116 | | | | | | |
| | Spot | 5:59:04AM-Channel | Day,Th-1,F-1 | 10/25/12 6:38AM (Th) | 00:30 | Channel 11 News 6am | BCTM1203H | \$800.00 | M/G For 26.0.1,26.0.2 |
| | Spot | 5:59:04AM-Channel | Day,Th-1,F-1 | 10/26/12 6:22AM (Fr) | 00:30 | Channel 11 News 6am | BCTM1203H | \$800.00 | M/G For 26.0.1,26.0.2 |
| 37.0 | Contract Line Remarks: | | NEWS 5-530a/118 | | | | | | |
| | Spot | 4:58:04AM-Channel | Day,Th-1,F-1 | 10/25/12 5:08AM (Th) | 00:30 | Channel 11 News 5am | BCTM1203H | \$400.00 | M/G For 28.0.1 |
| | Spot | 4:58:04AM-Channel | Day,Th-1,F-1 | 10/26/12 5:27AM (Fr) | 00:30 | Channel 11 News 5am | BCTM1203H | \$400.00 | M/G For 28.0.1 |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$12,575.00 | Total Spots | 15 |
| Commission | (\$1,886.25) | | |
| Net Total | \$10,688.75 | | |